

Facebook Page & Instagram Handle

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Accommodation:

Interested in Ionia Cherry Farm's camping accommodation (R150 per person per night)?

Maximum 2 persons per stall – if you require more camping space you can book online.

Yes	No
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Days & Amount of people camping

Date	Amount of people camping
11 Nov	
12 Nov	
13 Nov	
14 Nov	

Exhibition Space – please choose which ever is applicable:

GENERAL OUTDOOR – only exhibitors with structural displays to big for indoor

1 Stall unit (5m x 5 m) – **R2 200 incl. VAT**

Number of Stalls:	
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FOOD COURT – all vendors preparing food will exhibit in this outdoor area. This area will have limited electricity available. Please supply your own gas and cooling equipment.

1 Stall unit (3m x 4 m) – **R1 900 incl. VAT**

Number of Stalls:	
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GENERAL EXHIBITORS – all other vendors

1 Stall unit (3m x 4 m) – **R2 000 incl. VAT**

Number of Stalls:	
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FRONT ROW EXHIBITORS – all other vendors (first applications get the spot – only 14 3x4m stalls available)

1 Stall unit (3m x 4 m) – **R2 800 incl. VAT**

Number of Stalls:	
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Admission tickets

Each exhibitor will receive 2 free entrance tickets valid from the Thursday to Saturday. If your stall requires more than 1 assistant, please indicate how many (R240).

Extra Tickets (R240)	
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Extra admission tickets will not be available at the gates. For each additional stall you reserve, you will receive 1 more free entrance ticket.

Sign here _____

Cooling Facilities

Ionia will have cooling facilities available for hire should you want to keep your products refrigerated in the cold room.

R100 / peach crate / day

Interested:

YES	NO
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Location

Google Maps: Ionia Cherry Farm

Coordinates: -28.792958, 28.029264

Directions

20 km from Ficksburg on the R26 (on the left)

27 km from Fouriesburg on the R26 (on the right)

Exhibitor Rules:

- Note that the Exhibitors Application Form should be completed and send in **before 15 August 2026**. Payment is only to be made once your stall is **approved and you have received your invoice**.
- **Payment procedures:**
 - Deposit of 50% to be paid by **30 Augustus** to confirm your spot.
 - If your 50% deposit is not paid, we assume you will not be coming and will immediately replace your spot.
 - Final payment due no later than **30 September 2026**.
 - **IMPORTANT!! Use the correct payment reference number given on the invoice and send us your proof of payment.**
- Exhibitors are not allowed to swap stalls, unless approved by Ionia Management
- Each exhibitor is responsible for their own chairs and other exhibiting furniture, should we find any of Ionia's furniture at your stall we will immediately confiscate it. The Ionia seating is for the festival patrons.
- Bring own extension leads, which are of good standard. **Check that leads, plugs and sockets are undamaged.** Leads must be completely untangled to avoid overheating which can result in power outages.
- Please do not go over your stall size, if you need more space increase the number of stalls needed
- **All exhibitors are responsible for keeping the area in and around their stalls neat and clean.**
- Should you want to use a gazebo, **only the framework is allowed! Fines will be issued if this is not adhered to.**
- Exhibitors may set up stalls from Wednesday 09 Nov 2026 at 10:00.
- All stalls must be set up on Thursday **before 12 Nov 2026 before 11:00**. No stock can be brought in after 10:00
- **Exhibiting for the whole weekend (Thursday, Friday, Saturday) is compulsory**
- **Please keep to the exhibiting hours, or as stated otherwise**
 - **Thursday 11:00 – 17:00**
 - **Friday 09:00 – 20:00**
 - **Saturday 09:00 – 20:00**
 - **Sunday – clearing of stalls**
- Exhibitors may **only start clearing** stalls on **Saturday 14 Nov 2026 at 20:00** or as stated otherwise. All exhibitor stalls must be **completely cleared by Sunday 15 Nov 2026 at 10:00**.
- During setup vehicles will be allowed to park outside building entrances, **no vehicles will be permitted inside the building.**
- Security will be available from Wednesday 11 Nov 2026 17:00.
- Any products **not mentioned and approved by Ionia Cherry Farm**, will not be permitted to be sold during the Ionia Cherry Crop Celebration, **should this not be adhered to the products will be confiscated.**
- **No exhibitor is allowed to sell alcoholic products.** The alcohol law forbids it. The sale of alcohol is only prohibited at the bar.

Sign here _____

- **Exhibitors should have their tickets (wristbands) on them at all times**
- Each stall receive 1 electrical point per exhibitor (240 volts). Each stall is on its own electricity line with 20 amps available, should your stall's electricity go down you have exceeded your electricity use of 20 amps. After three warnings, the electrician will not be able to apply electrical power to your devices/ machines for the remaining of the day.
- **Please comply to the South African Health and Safety regulations**, authorities will be present during the celebration.
- Please ensure that you have a fire extinguisher and all other relevant equipment to ensure your and other exhibitors' safety
- No BB-guns, smoke bombs, laser guns, crackers or any other dangerous or illegal products may be in your possession and may not be sold. It will be confiscated and a fine of R5 000 will be issued.
- Ionia will not be held responsible for any losses that may occur
- **Exhibitors may only park in the parking lot, not on the walkway towards all the buildings**
- The exhibitor's trailer should be parked at the designated trailer parking
- Outdoor stalls note:
 - Stalls without electricity cannot be accommodated with any electricity extensions
 - Outdoor vendors will exhibit on designated area given to them

Note that our cancellation policy stipulates that a full refund of exhibitor fees up to and including 5 October 2026 will be affected. Any cancellations from the 6 October onwards warrants a nil refund of exhibitor fees paid.

Marketing

Feel free to like and share our Ionia Cherry Farm Facebook page, tag and follow us on our **ioniacherries** Instagram account.

To apply

Complete the application form and send, together with the marketing attachments, to ioniaexhibitors@bloukruin.co.za

Remember to attach the following:

- **Application form**
- **Product list**
- **Photos of products**
- **Copy of the ID of the person who will be manning the stall**
- **Vehicle registration number**

Important: Exhibitor fees are not to be paid before we approve your products and received the invoice.

By signing this document I, _____(Name) hereby acknowledge having read the contents of the above and agree to abide by the conditions of the market and the rules and regulations as stipulated above, and as per the set of rules and regulations given to me with this application form I have read through the information document I indemnify Ionia Cherry farm, its members, directors and employees against all claims, losses, demands, actions, damages and causes of action whatsoever arising directly or indirectly out of my acts connected with or arising out of the Activity, whether suffered by me or any other third party, and I hold the indemnified party harmless there from.

Sign here _____

Name

Date

Signature